

## **EGYPT DIGITAL TRADE FORUM**

5<sub>TH</sub> FEBRUARY 2018 FOUR SEASONS HOTEL CAIRO NILE PLAZA, CAIRO, EGYPT

to maintain economic stability. Egypt is already expected to cross its Digital Economy for 2017 of EGP 62 Billion with a 10% annual growth rate presentation focuses on:  Regulatory and Policy Measures related to Digital Trade  Aligning with Egypt's national vision to harness the trade finance sector to become digitally empowered  Blockchain & Cryptocurrency – Why is it not accepted yet in Egypt?  Government's role and initiatives to promote digital technology to foster trade  Central Bank of Egypt's role in supporting innovative digital trade and payment transactional services  Promoting Growth through Effective Trade & SCF Solutions  Egypt's imports have been higher than its exports over the years with over US\$ 58million worth of goods being imported as compared to its expectation of the service of Egypt's Macro Dynamics relating to SCF & Trade Flow  How the financial supply chain is accelerating and creating new opportunities for Egypt's supply chain finance?  Evaluating strategies for reinventing supply chain finance for the evolving trade industry and revamping the financial models for the digital agone to the potential of SCF in meeting the need for working capital and liquidity, including among corporates and SMEs across Egypt  Networking refreshment break  CORPORATE BANKING  FINASTRA EXCLUSIVE: Transforming Digital Channels – Enhancing the Customer's Experience  What capabilities are needed to serve corporate banking customers?  Enabling Smart Business through a robust Corporate Internet Banking Solution  Emphasizing on Bank Trade: What goes inside the Core and managing payments  FusionBanking: Corporate Banking Solutions  CUEST INTERVIEW & OPEN DISCUSSION: The Client-Side and Bank-Side Effects on Transaction Banking  This is a structured interview segment featuring a bank and a large corporate/conglomerate where the guest speakers will discuss about the	5™ FEBRUARY 2018 - EGYPT DIGITAL TRADE FORUM	
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12.45 Closing remarks and end of Finastra Egypt Digital Trade Forum	12.45	
	12.10	
13.00 Farewell networking lunch reception	13.00	Farewell networking lunch reception