



EGYPT DIGITAL TRADE FORUM

5TH FEBRUARY 2018
 FOUR SEASONS HOTEL CAIRO
 NILE PLAZA, CAIRO, EGYPT

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09:30	Registration and coffee
10.00	Welcome remarks
TRANSACTION BANKING	
10.10	<p>KEYNOTE: Progressing towards a Digital Trade Economy</p> <p>Egypt aims to create a stable growth rate of 5% to 6% to allow businesses to build on it. The Egyptian government is committed to reform programs to maintain economic stability. Egypt is already expected to cross its Digital Economy for 2017 of EGP 62 Billion with a 10% annual growth rate. The presentation focuses on:</p> <ul style="list-style-type: none"> • Regulatory and Policy Measures related to Digital Trade • Aligning with Egypt's national vision to harness the trade finance sector to become digitally empowered • Blockchain & Cryptocurrency – Why is it not accepted yet in Egypt? • Government's role and initiatives to promote digital technology to foster trade • Central Bank of Egypt's role in supporting innovative digital trade and payment transactional services
10.30	<p>Promoting Growth through Effective Trade & SCF Solutions</p> <p>Egypt's imports have been higher than its exports over the years with over US\$ 58million worth of goods being imported as compared to its exports which is around US\$ 22million as per 2016. The presentation focuses on:</p> <ul style="list-style-type: none"> • Brief overview of Egypt's Macro Dynamics relating to SCF & Trade Flow • How the financial supply chain is accelerating and creating new opportunities for Egypt's supply chain finance? • Evaluating strategies for reinventing supply chain finance for the evolving trade industry and revamping the financial models for the digital age • The potential of SCF in meeting the need for working capital and liquidity, including among corporates and SMEs across Egypt
11.00	Networking refreshment break
CORPORATE BANKING	
11.30	<p>FINASTRA EXCLUSIVE: Transforming Digital Channels – Enhancing the Customer's Experience</p> <ul style="list-style-type: none"> • What capabilities are needed to serve corporate banking customers? • Enabling Smart Business through a robust Corporate Internet Banking Solution • Emphasizing on Bank Trade: What goes inside the Core and managing payments • FusionBanking: Corporate Banking Solutions
12.00	<p>GUEST INTERVIEW & OPEN DISCUSSION: The Client-Side and Bank-Side Effects on Transaction Banking</p> <p>This is a structured interview segment featuring a bank and a large corporate/conglomerate where the guest speakers will discuss about the effects on transaction from their perspective. The later of the session will be an open discussion on the topic with the audience. Key talking points include:</p> <ul style="list-style-type: none"> • Addressing regulatory initiatives • How will integrated transaction banking benefit the client side? • Ensuring secured payment transactions and exploring the returns on Digitalization & Technology Innovation • Methods to managing working capital by optimizing the cash flow • Bank & Client working relation to address product structuring and innovation during liquidity challenges • What other financing options are available? What are the challenges and opportunities?
12.45	Closing remarks and end of Finastra Egypt Digital Trade Forum
13.00	Farewell networking lunch reception